Uninterrupted uptime: How internet connectivity feeds restaurant growth

By 2025, 50% of all quick service and fast casual restaurants will have moved to a unified ordering system[1], making internet connectivity crucial for restaurants to:

Minimize unforeseen costs and waste

Drive revenue

Optimize employee productivity

Maximize customer satisfaction

But what happens when the network fails, and how does Bigleaf help prevent this from happening? Let's take a closer look!

Point-of-Sale (POS) systems

The POS system is the "bread and butter" of any restaurant, taking orders and payments. But without a reliable internet connection, it can't do its job.

A Touchpoint study showed that when a POS does fail that the store loses approximately
$855 per hour with an average total service outage of 4 to 5 hours, resulting in thousands of dollars in lost revenue.[2]

Protect your revenue by safeguarding your network from outages, disruptions, and any other performance issues.

Bigleaf delivers seamless network redundancy with Same IP failover to ensure uninterrupted connectivity. Your POS will always be online when it's time for your customers to pay!

Contactless & digital payment

As of 2022
92% of U.S.-based consumers consider the availability of a contactless experience important.[3]

Digital payments are now the norm, with an estimated $7.4 trillion in global value of these transactions (expected to reach $15 trillion by 2027).[4]

A reliable network connection is required to ensure not only contactless payments, but also traditional credit card processing, online and third-party ordering, and trackable delivery.

The recipe for network success includes a heaping helping of automated traffic identification, prioritization, and routing.

Bigleaf delivers with our Dynamic QoS (Quality of Service). Don't worry, it's as easy as pie!

Workflow disruption

38% of restaurants plan to automate operational activities to maximize staff efficiencies.[5]

99% percent of businesses that drive $1M+ in revenue agree that automating back-of-house operations allows staff to focus on more important tasks.[6] This alleviates staffing shortages and elevates the guest experience.

You need uptime, all the time. Your business depends on it!

Bigleaf delivers redundant, reliable, and optimized network connectivity with intelligent load balancing that auto-adapts to circuit health.

Inventory management

More than
80% of restaurants have adopted digital inventory systems to best analyze, economize, and make data-driven decisions and purchases.[7]

Plug-n-play, or set it and forget it... Why not both?

Bigleaf can be easily installed by anyone, with zero tech know-how. Your inventory system will be a finely-tuned, profit refining machine in no time!

Loyalty & rewards

Over
50% of customers expect to be able to purchase a gift card, and 44% of customers first visit a restaurant after receiving a gift card.[8]

Bigleaf is firewall and security policy agnostic, allowing immediate deployment, so your gift card and loyalty programs can keep on cooking up new business.

Customer experience

Customers expect businesses to be connected. Your fast guest Wi-Fi could very well result in your next glowing review.

92% of consumers read online reviews before deciding to visit.[9]

Bigleaf knows a thing or two about happy customers. Our 24/7/365 US-based support is always online (no surprise there) and always happy to help!

Bigleaf keeps your business connected and operating optimally!

REQUEST A DEMO

Start serving faster, more reliable network connectivity for your business and your customers today!

bigleaf networks

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